

In collaboration with



UNRIVALLED INTERNATIONAL FUTURE OPPORTUNITIES DEVELOPED BY UNWTO



Bella Vista Institute of Higher Education Switzerland
International Centre associated with UNWTO Academy in Switzerland

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ABOUT

BVIS AND THE UNWTO



Bella Vista Institute of Higher Education Switzerland (BVIS) has become the official UNWTO (United Nations World Tourism Organization) education centre. With its new International Centre associated with UNWTO Academy, it plans to develop a strong network in a variety of industries. Bella Vista Institute of Higher Education is a full-fledged business school offering Bachelor's, Masters, and Doctoral programs. Our unique ESG (Environmental, Social, and Governance) approach and emphasis make BVIS the right developmental educational centre for those outstanding individuals that want to make an impact in the industry and in the world.

"The United Nations World Tourism Organization is proud to introduce a new International Centre in the heart of Switzerland, dedicated to the state of the art tourism training in close partnership between the UNWTO Academy and Bella Vista Institute of Higher Education." Zurab Pololikashvili, Secretary General of UNWTO.



BVIS Partnership signing ceremony for its International Centre associated with UNWTO Academy in Switzerland - Location: HIM, Montreux

BVIS has developed globally recognized degree programs in collaboration with universities in the UK and Switzerland, to provide unique tailored programs. Our pedagogical philosophy is in-class learning journeys, facilitated by world-class professors & industry leaders with practical experience. To this end, we developed an intense internship program with a vast set of partners.



**World's top-ranked
Universities QS in 2022**



**UK university
Degree**



**A guaranteed
internship**



**Located in a Swiss
Environment**

ABOUT UNWTO ACADEMY



The UNWTO Academy promotes solutions now and in future developments, through education, academic and business collaboration, and technology focusing assets and resources on human capital needs. Therefore, tourism development in the UNWTO Member States requires a human capital base that is:

Abundant: The right volume of human capital available at all skill levels and in all sub-sectors and job families of tourism.

Highly qualified: Human capital with the right type and level of education, training, and experience available at all skill levels and in all sub-sectors and job families of tourism.

Highly motivated and with the right attitude: To deliver exceptional experiences to visitors.

Able to gain the economic benefits from tourism: It is also imperative that the UNWTO Member States and their local communities can fully benefit from the growth of the tourism sector through meaningful, quality jobs with clear and visible career path opportunities in the sector. (source: UNWTO Academy)

INTERNATIONAL CENTRE ASSOCIATED WITH UNWTO ACADEMY IN SWITZERLAND

For its commitment to the industry, BVIS has become the official UNWTO (United Nations World Tourism Organization) Academy International Centre in Switzerland and it will support and develop the following five objectives:



RESEARCH CENTRE

The primary mission of the Research Center for Teaching and Learning is to create ESG aware and sustainable setting in which diverse teams of faculty and students conduct research that will improve, expose students to research practice, and prepare a future generation of researchers and scholars.



EDUCATION PROGRAMS

From undergraduate to Executive Programs in Tourism & Travel Management, Business Management, and Health & Social Care Management. Tailored in collaboration with specialized industry partners to provide unique educational programs.



UNITED NATIONS VALUES & SUSTAINABLE DEVELOPMENT GOALS

Sustainable development and peace cannot be achieved unless we involve young people and create the conditions that allow them to reach and unleash their full potential. Summit 2022 took place in Sorrento from the 27th to the 3rd of July. The summer camp will follow up after the opening date at the Summit in Switzerland.



UNWTO ACADEMY EVENTS

The promotion of responsible, sustainable, and universally accessible tourism. UNWTO promotes the value of tourism as a driver of economic growth, inclusive development, and environmental sustainability, and offers leadership and support in advancing knowledge and tourism policies worldwide.



GYTS SUMMIT & SUMMER CAMP

A new platform, developed by the World Tourism Organization (UNWTO), to enhance youth empowerment and engagement in the tourism sector. It will be a series of international events, workshops, education initiatives

MISSION STATEMENT

Bella Vista Institute of Higher Education Switzerland (BVIS) is committed and motivated to provide learners with the skills they need to succeed in their future development. We focus our approach on learning and teaching using real-world experiences and professional practices to engage our learners. As its International Centre associated with UNWTO Academy in Switzerland, our vision and mission will be dedicated to providing solutions for Environmental, Social, and Corporate Governance issues by bringing together education and industry. Our main goal is to encourage lifelong learning and sustain a brighter future for all.

"EDUCATING RESPONSIBLE LEADERS TO RESHAPE THE FUTURE".



INITIATIVES

The purpose of the International Centre associated with UNWTO Academy in Switzerland is to work as a research and training hub, ensuring that the state-of-the-art knowledge and good practices available at UNWTO are delivered under the format of workshops, seminars, or other education and capacity-building modalities. In particular, the centre, the first specializing in ESG, will host pioneering events that will bring together policymakers, industry and opinion leaders, investors, and academicians. Additionally, the Centre will carry out activities that would enrich students' wealth of knowledge in ESG such as internships, consulting projects, opportunities for case writing & research, and career development fairs.



OUR CAMPUSES

Lucerne, Campus - German Speaking part of Switzerland

Located in the heart of Switzerland, surrounded by the Swiss Alps and a short walk away from Lake Lucerne.

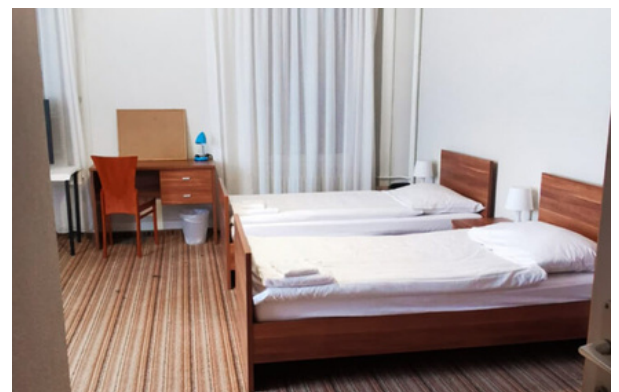
St. Josefsweg 15b
6460 Altdorf



Montreux, Campus - French Speaking part of Switzerland

On the shores of Lake Geneva, the building provides state-of-the-art accommodation and modern learning facilities.

Av. de Florimont 9
1820 Montreux



OUR TEAM

The Council



Dr. István Ujhelyi
Member of the European Parliament & Vice-Chair of TRAN Committee, President of Europe-China OBOR Culture & Tourism Development Committee



Helen Marano
Former Executive Vice President of WTTC. Former Director, Office of Travel and Tourism Industries, U.S. Department of Commerce



Dr. Mario Hardy
Sustainability Advisor. Envoy to Sustainable Tourism Global Center, Former CEO Pacific Asia Travel Association (PATA)



Rui Zhou
Director of the International Centre associated with UNWTO Academy - Special Advisor to the UNWTO Secretary General



Dr. Jean-Jacques de Dardel
former Swiss Ambassador to China, Belgium and France, former Head of Swiss Mission to NATO



Dr. László Andor
Former EU Commissioner for Employment, Social Affairs and Inclusion Secretary General of FEPS

Leadership



Dr. Prof Salvatore Cantale
President BVIS, Professor of Finance at IMD.



David Hailstones
Vice-President & COO BVIS, Former Director of Operations of HTMI, former CEO of SWISS IM&H



Dr. Francesco Masetti Placci
Executive Dean BVIS, former Vice President Research and Innovation of Alcatel-Lucent, Academic Dean of Hult International Business School



Nicoletta Scalabrin
Coordinator for Secondary Education BVIS, former Professor of University of Texas, Director of Italian Language and Culture Center in Paris



Attila Benedek
Director of Corporate External Relations BVIS



Hongyu Li
Executive Director BVIS

Industry Lectures



Csilla Mezősi
Secretary-General of the European Spas Association (ESPA)



Urs Pilz
Vice-President of the International Circus Festival



Nikos Mertzaniadis
Director, European Government Affairs at (CLIA)



Tony Zahra
Council Member of the Malta Chamber of Commerce, President of the Malta Hotels & Restaurants Association



Tamás Flesch
CEO of the Continental Group Hospitality Management Company



Isabella de Monte
Former Member of the European Parliament & TRAN Committee,

**Small Collection of Represented Highlighted Industry Lectures.*

WHY STUDY AT BVIS?

BVIS allows you to fast forward your career and personal development "Get the dream job that you want by learning from the best. Grow to be the leader that you deserve around the grand scenery of the Swiss Alps."

1

**Top Internship possibility
in management position**

2

**Top professors &
industry leaders as
your lecturer**

3

**Top International
University Partnerships**

4

**Entrepreneurial
environment through top
business partnerships**

5

**Enjoy a multicultural
environment with up to
40 different nationalities**

6

**Unique ESG and
extensive international
programs**

Advantages of studying in Switzerland

According to a survey by educations.com, Switzerland ranked second as the best place to study abroad in Europe in 2021, based on factors such as career achievement, personal development, and access to higher-quality teaching. While these facts definitely stand, Switzerland is also one of the safest countries to live and visit. It has, for years, ranked high in the lists of the most secure places in the world. In 2019, the Global Peace Index ranked Switzerland as the 11th safest place on earth.

The number of international students choosing to study in Switzerland continues to grow year by year. This is no surprise as Switzerland is a developed country ranking first in attracting skilled international workers in cities like Basel, Zürich and Geneva. The most sought-after programs in Switzerland include degrees in tourism and hotel management, finance, international business and law, and computer science.

The economy: Switzerland is one of the first countries that comes to your mind when you think about studying abroad. It offers many benefits. Even though it is a small country with only around eight million inhabitants, it still has one of the most stable and powerful economies worldwide.



INTERNSHIPS

All BVIS students will receive an internship contract from the International Centre associated with UNWTO Academy in Switzerland. The centre will organize all the internships and will help students to choose one of their specializations. Learners will be sent to the internship locations of their choice worldwide, through the internship, the student will develop a professional network and meet potential career opportunities. In the end, learners will also receive a certified final document to award their successful participation.



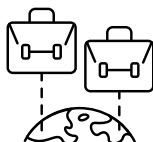
At some stage during their study terms, students will have the opportunity to choose from one of our diverse specializations, endorsed by some of the world's most respected business and industry leaders who assist us in creating course content, holding guest lectures, assigning projects, and offer exclusive career opportunities.

The structure of the internship process will follow these steps:



Topic immersion

An introduction to the topics and roles pre-internship. By offering several fields of study, we make it possible for you to learn in the way that works best for you. We will help you choose a field with a variety of subjects to make sure they relate to your goals and give you support every step of the way.



Internship period

Located in Switzerland or Worldwide
We believe firmly in the concept of "learning by doing." Creating a plan for your practical academic journey is just one way in which we help you succeed. Complemented by the real-life scenarios that take place in job positions during the academic extension studies.



Written Report

The written reports contribute to the assessment of the internship period in order to generate credits. We take education beyond the textbook and into every aspect of student life but at the same time we encourage students to reflect on their experience and cross-examine it with the theoretical side of the program.

The internship industry partners will aim to cover a variety of topics related to their current study to allow them to develop in a practical hands-on way. This will allow students to learn and have more potential opportunities in their future career.

**INCREASING YOUR EMPLOYABILITY,
REAL-WORLD EXPERIENCES WITH
LIFELONG CONNECTIONS.**

ESG CERTIFICATIONS

One of the highlighted strengths of the International Centre associated with UNWTO Academy in Switzerland is its focus on ESG, students will be given a vast array of opportunities to further their preparation for their future career opportunities. The centre grants two ESG Certificates (Foundation & Advanced), both available to students of BVIS, to students of Partners' Schools & Institutes, and to interested individuals. The programs provide a unique advantage for students to receive professional ESG training and education to enable credible ESG knowledge and equip learners with experiences related to the job market.



ESG Foundation Certificate

The ESG Certificate of the International Centre associated with UNWTO Academy in Switzerland consists of a combination of courses as displayed below around ESG in a variety of industries. The courses are designed and delivered both F2F and online by BVIS Montreux faculties. The Certificate also includes the possibility to obtain professional certification from one of our partner universities

Compulsory Courses	Format
Foundations of ESG 1: Definition, Megatrends, and Their Implications	Online asynchronous or BVIS's Campus
Foundations for ESG 2: Strategy, Structures, and Processes	Online asynchronous or BVIS's Campus
Advanced ESG: Building ESG Business Models and Ecosystems	Online synchronous & recorded
Current Topics in ESG	Online asynchronous or BVIS's Campus
Strategy for Sustainability by Stanford University	Online asynchronous

ESG Advanced Certificate

The second Advanced ESG Certificate of the International Centre associated with UNWTO Academy in Switzerland also known as The Advanced ESG Certificate is more experiential with activities that are done in groups or individually. More specifically, to earn The UNWTO International Center Switzerland ESG Certificate, a student needs to enrol and pass the following 4 courses.

Compulsory Courses	Format
Holding The ESG Foundation Certificate	
The ESG Internship	F2F by BVIS and Partner's Institutions
The ESG Consulting Project	F2F by BVIS and Partner's Institutions
One ESG-Elective	Online asynchronous or BVIS's Campus
Strategy for Sustainability by Stanford University	Online asynchronous

Students completing the course will receive a certificate from the International Centre associated with UNWTO Academy in Switzerland and a certificate from Stanford University.

*The Courses above include all course and study materials for the online courses; students also have the option to attend classes at the Montreux campus in Switzerland with additional costs for board and lodging.

PARTNERSHIPS

PROFESSIONAL PARTNERS



ACADEMIC PARTNERS



In partnership with



ACCREDITATIONS



UNITED NATIONS VALUES & SDG

Sustainability is at the very core of International Centre associated with UNWTO Academy in Switzerland. We work towards the Sustainable Development Goals outlined by the United Nations.

The objectives selected by the current UNWTO presidential development agenda have been included as the target are goals **4, 8, 12** and **14** which refer to *quality education, decent work and economic growth, responsible consumption and production & life below water*.

The environmental, economic, and socio-cultural aspects of tourism development and a suitable balance must be established between these three dimensions to guarantee its long-term sustainability.

"Tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities"



In support of goal **Number 4** in 2022 International Centre associated with UNWTO Academy in Switzerland plans to launch a series of educational courses together with Bella Vista Institute of Higher Educations Switzerland.

These courses will not only cover the traditional topics but give students future job opportunities, while at the same time supporting the United nation sustainable goal **Number 8**.

The courses launched are accredited by OTHM and certified by Top UK & Swiss universities.

OVERVIEW OF THE 17 SDG GOALS

"The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face, including poverty, inequality, climate change, environmental degradation, peace and justice. Learn more and take action."



In order to achieve the SDG objectives of the UN, BVIS provides the industry with an ESG-focused higher education system. ESG stands for Environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments.

ESG represents the methods and processes for achieving the UN SDG goals. At BVIS, we provide tailor-made programs. From undergraduate to Executive Programs with a unique integrated curriculum focused on ESG, and a strong vast network of industry partners which enable students to have a real-world application experience.



GLOBAL YOUTH TOURISM SUMMIT

WHAT IS GYTS?

The Global Youth Tourism Summit (GYTS) is a new platform, developed by the World Tourism Organization (UNWTO), to enhance youth empowerment and engagement in the tourism sector. It will be a series of international events, workshops, and education initiatives, that will give children and youth a unique platform to share and discuss innovative ideas, visions, and their proposals for the future of sustainable tourism within the 2030 Agenda for Sustainable Development.

GYTS EVENT 2022

The GYTS series kicked off in Sorrento, Italy on the 27th of June until the 3rd of July. With more than 60 nationalities attending this first edition, the beautiful setting was located off the coastal town of Sorrento and the state-of-art facilities of the Hilton Sorrento Palace. it provided the optimal setting for lively discussions of the young delegates about the future of global tourism.

SUMMER CAMP

Summer camps for our students are organized annually by GYTS in Switzerland. Students all around the world can attend and join the various activities offered. The camp will kick off after the yearly GYTS Summit and will be organized in close collaboration with the BVIS Campuses.



EVENTS & MASTERCLASSES

UPCOMING EVENTS 2022/23 ORGANIZED BY THE INTERNATIONAL CENTRE ASSOCIATED WITH UNWTO ACADEMY IN SWITZERLAND

THE ESG TOURISM TRANSFORMATION

Focus on how ESG is going to impact the future of Global Travel and Tourism Industry. Policy makers, industry leaders and academic pioneers will get together to raise awareness on ESG in Tourism. Inspire an innovative Tourism culture, Enable a transformative education for the future of Tourism.

SWISS MOUNTAIN DESTINATION MANAGEMENT

In the wake of the pandemic, our appetite for the great outdoors is booming. Join us in Switzerland and learn more about how to best develop sustainable year-round tourism.

HEALTH TOURISM

Health, wellness, and medical tourism is now one of the fastest growing forms of tourism - join us and learn how to best tackle its challenges and opportunities.

INNOVATION, EDUCATION AND INVESTMENT IN THE TOURISM INDUSTRY

How do you best manage growth, innovation and sustainability in space and investment capacities-driven segments?

REGIONAL TOURISM PROMOTION MANAGEMENT

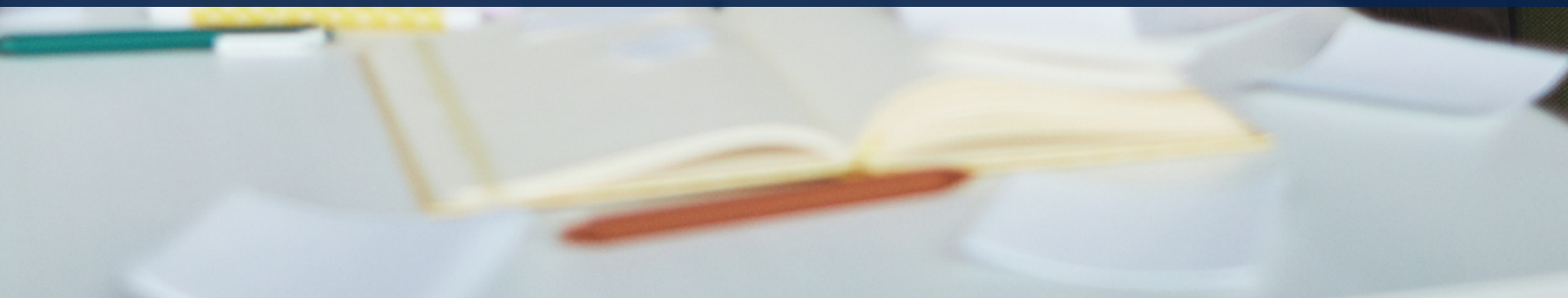
As we all have rediscovered our regional uniqueness, we will explore what the future holds when international tourism opens up again and how we can further develop and promote regional tourism.



Degree Programs



**Educating Responsible Leaders to
Reshape the Future.**



Degree Programs

Bella Vista Institute of Higher Education (BVIS) operates the International Centre associated with UNWTO Academy in Switzerland and provides world-class academic programs and vocational education to international students from all over the world. We offer a unique range of education programs from university foundation programs to doctoral programs.



BVIS offers a unique mix of pre-bachelor, undergraduate, graduate and doctoral programs as well as certified short term and vocational trainings.



We are an education institution accredited by the British qualification center OTHM regulated by Ofqual.



We partner with world-renowned business school and education groups around the world.



Industry leading internship possibilities thanks to our carefully developed network of partners.

FOUNDATION PROGRAMS

This 6 - 12 month program allows students to complete credits needed for university studies. Improve your skills, take a gap year and find your top preference for your university years.

BACHELOR PROGRAMS

Undergraduate Programs in the two areas of Tourism Studies and also Business Management studies. The programs prepare learners for the real business world with their global, innovative, and practical degrees.

MASTER PROGRAMS

The programs are a mix of academic and practical activities to develop skills and knowledge for the fast-changing professional world. Study Business Management, Finance, Marketing and Tourism Management.

DOCTORAL PROGRAMS

We welcome professionals and academic faculty from leading universities all over the world to join us and pursue their research in our 3-year doctoral program.

Foundation Programs

BRITISH LEVEL 3 FOUNDATION FOR HIGHER EDUCATION STUDIES

Create your own path to universities all over the world. With the Swiss Alps on your doorstep! Complete the program in just 6-12 months and gain access to bachelor's degree programs worldwide.



Credits: 120 credits

Duration: 6-12 months

Campus: Altdorf



CURRICULUM

The Academic Career-Related Program with Bella Vista Institute of Higher Education (BVIS) provides a dynamic learning environment that enables a pathway into top universities all over the world. We work in close partnership with International School Altdorf, with a history of strong academic achievements and excellent university acceptance results.

This program allows students to complete credits needed for university studies, while simultaneously studying a challenging and rich academic program.

First Semester

- Academic English and Study Skills I
- Foundation Mathematics I
- Foundation Computing I
- Society and Culture I
- Introduction to Business I
- Foundation Accounting and Economics I

Second Semester

- Academic English and Study Skills II
- Foundation Mathematics II
- Foundation Computing II
- Society and Culture II
- Introduction to Business II
- Foundation Accounting and Economics II

Language Courses

- English language will be offered on Campus
- Additional Language development course

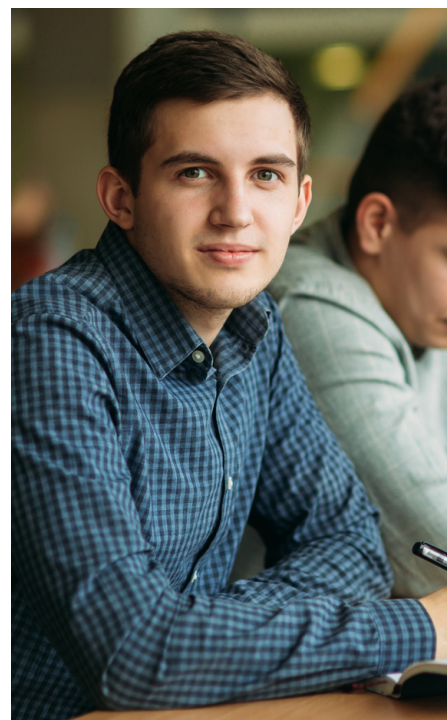


GRADUATE WITH:

- British OTHM Level 3 Foundation Diploma for Higher Education Studies
- Foundation Diploma issued by International school Altdorf

BRITISH LEVEL 3 FOUNDATION FOR BUSINESS MANAGEMENT

The Academic future Business Management studies program with Bella Vista Institute of Higher Education (BVIS) provides a dynamic learning environment that enables a pathway into top universities all over the world.



Credits: 120 credits

Duration: 6 -12 months

Campus: Altdorf

CURRICULUM

Our Business Management program allows you to complete your credits and broaden your skills in Communication, Marketing, Finance, Management and Customer Service.

University studies are life changing, both professionally and personally. Join us and we will help you prepare yourself to make the most of it!

First Semester

- Communication for Business I
- The Business Environment I
- People Management I
- Customer Service I
- Finance in Business I
- Marketing I

Second Semester

- Communication for Business II
- The Business Environment II
- People Management II
- Customer Service II
- Finance in Business II
- Marketing II

Language Courses

- English language will be offered on Campus
- Additional Language development course



GRADUATE WITH:

- British OTHM Level 3 Foundation Diploma for Business Management Program
- Foundation Diploma issued by International school Altdorf

Bachelor Programs

BACHELOR IN TOURISM AND HOSPITALITY MANAGEMENT

The flagship business program is the major in Tourism and Hospitality Management, developed in partnership with United Nations World Tourism Organization and ITS, which prepares students who are interested in applied business activities related to travel and tourism industries, including new trends with social media and digital platforms. Additionally, the Internships will be organized and certified by the UNWTO during the course of the studies.

Credits: 120 credits

Duration: 3 year

Campus: Lake Lucerne Campus



TERM 1 (11 weeks)

- Communication Skills
- English for Business
- Academic Writing Skills
- Basic ICT for Managers
- Personal Development

TERM 2 (11 weeks)

- Hospitality Computing Applications
- Introduction to Tourism Marketing
- Hotel Marketing Communication
- Hospitality Sales and Marketing
- Introduction to Accounting
- Hotel Operations - F&B Operations, Housekeeping Department, Front Office

ESG, Selected Specialization and Internship In Campus (2-3 weeks)

- Introduction for ESG: Definition, Megatrends, and Their Implications.
- Selected Specialization I
 - Development Module
 - Optional group project or language development module

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 3 (11 weeks)

- Human Resources Management in Hospitality
- Employee Engagement & Relationship
- Leadership & Management Hospitality
- Emotional Intelligence
- Crowd Control
- Training & Development
- Performance Appraisals
- Writing Dissertation Proposal

TERM 4 (11 weeks)

- Guest Experience Management
- Ideation to Feasible Business
- Digital Marketing Delivered
- Creativity & Innovation in Hospitality
- Qualitative Research Methods

ESG, Selected Specialization and Internship In Campus (2-3 weeks)

- Introduction for ESG: Definition, Megatrends, and Their Implications.
- Selected Specialization I
 - Development Module
 - Optional group project or language development module

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 5 (11 weeks)

- Financial Issues in International Hospitality
- Tourism Economics
- International Finance & Risk Management
- Cost Control, Analysis & Management
- Business Start-Ups
- Corporate Issues and Auditing in the Financial World
- Sources of Funding (Banking)
- Public Policy

TERM 6 (11 weeks)

- Dissertation
- Customer Experience Management
- Reflective Thinking

TERM 7 (11 weeks)

- Term 7: Certified ESG courses - Building ESG Business Models and Ecosystems; Current Topics in ESG; Strategy for Sustainability (Stanford University)
- Consultancy Report (15 weeks, 12,000 word project, with support of their own academic supervisor)

*ESG Certificates are included on the overall program price and will be issued at the end of the studies.



GRADUATE WITH:

- Bachelor in Tourism and Hospitality Management (delivered by Bella Vista Institute of Higher Education , certified by Ofqual)
- BA in International Hospitality Management (Hons) (delivered by ITS The Institute of Tourism Studies)
- ESG Foundation Certificate (issued by International Centre associated with UNWTO Academy in Switzerland in collaboration with Stanford University)

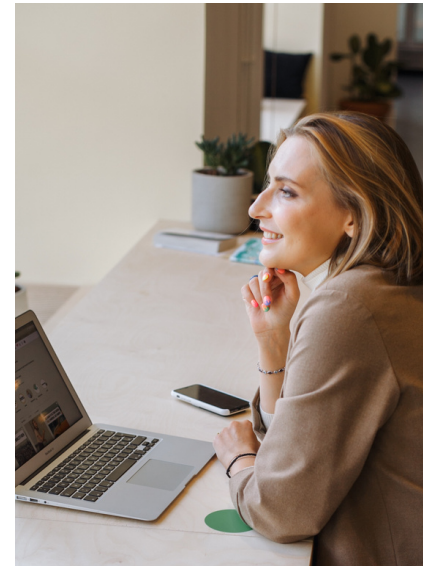
BACHELOR IN BUSINESS MANAGEMENT

The objective of the Diploma in Business Management qualification is to provide learners with an excellent foundation for building a career in a range of organizations. It is designed to ensure each learner is 'business ready': a confident, independent thinker with a detailed knowledge of business and management and equipped with the skills to adapt rapidly to change. Additionally, the Internships will be organized and certified by the UNWTO during the course of the studies.

Credits: 120 credits

Duration: 3 year

Campus: Lake Lucerne Campus



TERM 1 (11 weeks)

- Research and Academic Writing I
- Business Environment I
- Introduction to Business Communication I
- Introduction to Quantitative Methods I
- Introduction to Business Functions I
- Introduction to Finance I

TERM 2 (11 weeks)

- Research and Academic Writing II
- Business Environment II
- Introduction to Business Communication II
- Introduction to Quantitative Methods II
- Introduction to Business Functions II
- Introduction to Finance II

ESG, Selected Specialization and Internship In Campus (2-3 weeks)

- Introduction for ESG: Definition, Megatrends, and Their Implications.
- Selected Specialization I
 - Development Module
 - Optional group project or language development module

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 3 (11 weeks)

- Human Resource Management I
- Project Management I
- Strategic Marketing I
- Accounting for Managers I
- Business Law I
- Business Ethics I

TERM 4 (11 weeks)

- Human Resource Management II
- Project Management II
- Strategic Marketing II
- Accounting for Managers II
- Business Law II
- Business Ethics II

ESG, Selected Specialization and Internship In Campus (2-3 weeks)

- Introduction for ESG: Definition, Megatrends, and Their Implications.
- Selected Specialization I
 - Development Module
 - Optional group project or language development module

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 5 (11 weeks)

- International Business I
- Business Strategy I
- Leadership and Management Development I
- Business Communications I
- New Venture Management and Development I
- Business and Management Research I

TERM 6 (11 weeks)

- International Business II
- Business Strategy II
- Leadership and Management Development II
- Business Communications II
- New Venture Management and Development II
- Business and Management Research II

TERM 7 (11 weeks)

- Term 7: Online modules include
 - Contemporary Management Issues
 - Strategic Management
 - Managing Self and Others
 - International Management
 - Research Methods and Dissertation

*ESG Certificates are included on the overall program price and will be issued at the end of the studies.



GRADUATE WITH:

- BA in Business Management (delivered by Bella Vista Institute of Higher Education, certified by Ofqual)
- Bachelor (Hons) in Business Management (delivered by Arden University)
- ESG Foundation Certificate (issued by International Centre associated with UNWTO Academy in Switzerland in collaboration with Stanford University)

BA IN HEALTH CARE AND LONGEVITY MANAGEMENT

This dual Bachelor equips learners with the underpinning knowledge, understanding and skills required for a career in the health and social care sector at a managerial level. The programme enables learners to demonstrate their skills by producing evidence from their work activities, to meet national occupational standards. Learners will acquire care management skills in the Health and Social Care sector

Credits: 120 credits

Duration: 3 year

Campus: Lake Lucerne Campus



TERM 1 & 2

- Promoting Equality, Diversity and Inclusion in Health and Social Care
- Professional Development and Academic Writing Skills
- Communication in the Caring Professions
- Principles of Health and Safety for Health Professions
- Assessment Processes in Health and Social Care Settings
- Resource Management in Health and Social Care

- Elective Units
- Language development course (German or French)

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 3 & 4

- Working in Partnership in Health and Social Care
- Managing the Safeguarding and Protection of Vulnerable Individuals
- Health Education and Promoting Wellbeing
- Team Management in Health and Social Care
- Professional Supervision Practice in Health and Social Care
- Research Methods in Health and Social Care

- Elective Units
- Language development course (German or French)

INTERNSHIP (4-6 months)

- Switzerland or abroad

TERM 5 & 6

- Personal and Professional Development in Health and Social Care
- Managing Quality in Health and Social Care Settings
- Principles of Leadership and Management
- Health and Safety in Health and Social Care Settings
- Resource Management in Health and Social Care
- Research Methods for Healthcare Professionals

- Elective Units
- Language development course (German or French)

- INTERNSHIP (4-6 months)
- RESEARCH PROJECT



GRADUATE WITH:

- BA in Health and Social Care Management (delivered by Arden University)
- BA in Health Care and Longevity Management (delivered by BVIS, certified by Ofqual)

MASTER IN INTERNATIONAL HOSPITALITY MANAGEMENT

The flagship business program is the major in Tourism and Hospitality Management, developed in partnership with United Nations World Tourism Organization, which prepares students who are interested in applied business activities related to travel and tourism industries, including new trends with social media and digital platforms. Additionally, the Internships will be organized and certified by the UNWTO during the course of the studies.

This dual-degree program is designed and delivered in collaboration with the Institute of Tourism Studies (ITS) Hotel Institute Montreux (HIM) and held on the Montreux campus.

Credits: 120 credits

Duration: 1 year

Campus: Lake Lucerne Campus

TERM 1 (11 weeks) :

- Applied Statistics for Business Research
- Cross Cultural Selling and Marketing
- Law and Ethics in the Business
- Business Research Methods
- Digital Marketing
- Innovation Leadership
- Post Graduate Thesis I

TERM 2 (11 weeks):

- Developing and Monitoring Corporate Strategy
- Event Operations and Risk Management
- Hotel Asset Management
- Managing Human Capital
- Special Interest Tourism
- Porst Graduate Thesis II
- Language Development

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

In addition to regular and mandatory courses, students will have to participate in internships or projects and select elective courses. We provide an exclusive set of academic electives delivered by the most important stakeholders in their respective fields. Their senior executives will provide the following tutorials and internships that can open the doors for a future career in the tourism industry.

- UNWTO (International Centre associated with UNWTO Academy in Switzerland) Traineeship
- ETC (European Travel Commission) traineeship Job Bank
- ESPA (European Spa Association) for Health Tourism Management
- PATA (Pacific Asia Travel Association) for Sustainability Tourism Management
- CLIA (Cruse Line International Association) for Cruise line Management

*ESG Certificates are included on the overall program price and will be issued at the end of the studies.

GRADUATE WITH:



- Master in Tourism and Hospitality Management (delivered by Bella Vista Institute of Higher Education, certified by Ofqual)
- MBA in International Hospitality Management (delivered by ITS The Institute of Tourism Studies)
- Master in Tourism and Hospitality Management (delivered by Hotel Institute Montreux, optional)
- ESG Advanced Certificate (issued by International Centre associated with UNWTO Academy in Switzerland in collaboration with Stanford University)

MA IN HEALTH CARE AND LONGEVITY MANAGEMENT

The qualification in Health and Social Care Management qualification is to develop learners' understanding of policy, management theory and practice in health and social care. It will provide knowledge that underpins the ability to work as an effective manager in the hospitals/social care industry. It combines both theoretical and practical knowledge in the health and social care profession. Learners will be able to work in a variety of roles within health care administration and/or management. Additionally, the Internships will be organized and certified by the UNWTO during the course of the studies.

Credits: 120 credits

Duration: 1 year

Campus: Lake Lucerne Campus

TERM 1 & 2:

- Health and Social Care Leadership
- Managing People in Health and Social Care
- Managing Finance in Health and Social Care
- Health and Social Care Strategies and Policies I
- Leading Change in Health and Social Care
- Research Methods for Healthcare Professionals

Advanced Longevity Courses:

- Modes of Pension: home pension, community pension, institutional pension
- Managing Finance in Aging Industry
- Digitalization and Intelligence Aging
- Age-care Institute operation and management
- Strategy Management
- Innovation in Longevity

ELective Units

- Guest Experience Management and Product Design
- Geropsychology
- Social Media and Digital Marketing
- Nutrition and Health Management
- Staff Behavior and Managing Performance
- Applied Legal and Regulatory Issues in Aging

INTERNSHIP (4 - 6 months)

In addition to regular and mandatory courses, students will have to participate in internships or projects and select elective courses. We provide an exclusive set of academic electives delivered by the most important stakeholders in their respective fields. Their senior executives will provide the following tutorials and internships that can open the doors for a future career in the industry.

Specializations Units Supported by ESPA

- Healthcare in an aging society
- Interpersonal communication and exchange in nursing
- Geriatric Psychology, Nursing Interpersonal Communication and Communication
- Organization and planning of activities for the elderly
- Understand the framework of social organization (management and leadership).



GRADUATE WITH:

- MA in Health Care Management (delievered by Arden University)
- MA in Health Care and Longevity Management (delivered by BVIS, certified by Ofqual)

MBA IN STRATEGIC MANAGEMENT AND LEADERSHIP

In Strategic Management and Leadership qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organizational strategy into effective operational performance. This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. Additionally, the Internships will be organized and certified by the UNWTO during the course of the studies.

Credits: 120 credits

Duration: 1 year

Campus: Lake Lucerne Campus

TERM 1 (11 weeks) :

- Strategic Management I
- Strategic Leadership I
- Strategic Human Resource Management I
- Advanced Business Research Methods I

Optional Units (Choose 2)

- Entrepreneurship and Innovation
- Strategic Change Management
- Globalisation and Corporate Governance

TERM 2 (11 weeks):

- Strategic Management II
- Strategic Leadership II
- Strategic Human Resource Management II
- Advanced Business Research Methods II

Optional Units

- Entrepreneurship and Innovation
- Strategic Change Management
- Globalisation and Corporate Governance

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

Assessments

There are four assignments as detailed in the following module descriptor, these are:

- Week 7: A poster on what counts for actionable knowledge in this context
- Week 11: A proposal that will outline what you propose to research along with how you will go about it and the resources you need
- Week 26: The research that you have outlined in your Proposal
- Week 26: A reflective conversation on the work that you have carried out and what you have learned

In addition to regular and mandatory courses, students will have to participate in internships or projects and select elective courses. We provide an exclusive set of academic electives delivered by the most important stakeholders in their respective fields. Their senior executives will provide the following tutorials and internships that can open the doors for a future career in the industry.

*ESG Certificates are included on the overall program price and will be issued at the end of the studies.

GRADUATE WITH:



- Master in Strategic Management and Leadership (delivered by Bella Vista Institute of Higher Education, certified by Ofqual)
- MBA - Master in Business Administration (delivered by the University of Chichester)
- ESG Advanced Certificate (issued by International Centre associated with UNWTO Academy in Switzerland in collaboration with Stanford University)

Additional Master Programs

MASTER IN ACCOUNTING AND FINANCE

This qualification is designed for learners who wish to pursue a career in the financial services industry, professional accountancy, banking and finance or management. The qualification equips learners with the essential skills and knowledge needed to pursue high-level careers in all types of organizations in the public and private sector and within industry and commerce, both in the UK and abroad.

Credits: 120 credits

Duration: 1 year

Campus: Lake Lucerne Campus

TERM 1 & 2:

- Investment Analysis (20 credits)
- Corporate Reporting (20 credits)
- Global Finance and Strategy (20 credits)
- Strategic Financial Management (20 credits)
- Strategic Audit (20 credits)
- Business Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN COACHING AND MENTORING

The qualification in Coaching and Mentoring provides robust and rewarding learning to introduce the concepts, theories and practical application of coaching and mentoring in an organizational setting. The program aims to enhance learners' personal and professional development, fostering transformative learning and reflection and thus expand the knowledge and skills necessary to develop professionally as a coach or mentor.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Theories and Concepts of Coaching and Mentoring within Organisational Culture (20 credits)
- Evaluating the Strategic Impact of Coaching and Mentoring (20 credits)
- Establishing Coaching and Mentoring in the Organisation (20 credits)
- Organisational Change Strategies and Personal Development (20 credits)
- Coaching, Mentoring and Managing Organisational Culture and Behaviour (20 credits)
- Research Methods for Coaching and Mentoring (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN EDUCATION MANAGEMENT AND LEADERSHIP

This qualification in Education Management and Leadership qualification is to develop learners' understanding of policy, management theory and practice in education. It combines both theoretical and practical knowledge in the education profession and will develop and enhance knowledge and skills in the areas of leading change, effective performance and team leadership. Learners will be able to work in a variety of roles within education administration and/or management.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Contemporary Issues in Education: Theory, Policy and Practice (20 credits)
- The Management of Educational Change (20 credits)
- Managing Effective Intercultural Communication and Perspectives (20 credits)
- Pedagogy and Practice in Education (20 credits)
- Leading Reflective Practice in Education (20 credits)
- Research Methods in Education (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN STRATEGIC MARKETING

Learners acquire knowledge through an integrated approach of theory in marketing, branding consumer behavior and digital communication management and practice using real-time activities. Successful completion of this qualification will develop learners' strategic marketing management, consumer behavior and branding skills and their ability to focus on the requirements of implementing an organization's strategy.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Contemporary Issues and Principles of Marketing (20 credits)
- Consumer Behaviour and Market Communications (20 credits)
- Digital and Social Media Marketing (20 credits)
- Contemporary Challenges and Strategic Marketing (20 credits)
- Strategic Brand Management (20 credits)
- Marketing Research Project (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN HUMAN RESOURCE MANAGEMENT

This qualification in Human Resource Management qualification is to provide learners with the skills and understanding in human resource management (HRM) that align with good strategic decision making to maintain organizations' competitive advantage. Learners acquire knowledge through an integrated approach of theory in human resource management and practice using real-time activities.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Strategic Human Resource Management (20 credits)
- Engagement of Employees and Organisational Learning (20 credits)
- Leadership Development and Performance Management (20 credits)
- Global Resourcing, Talent and Reward Management (20 credits)
- Managing Employment Relations and Employment Law (20 credits)
- Business Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN INTERNATIONAL BUSINESS LAW

The qualification in International Business Law qualification is to enable learners to gain knowledge and understanding of various branches of law, develop an analytical and critical approach to the application of the UK and International legal principles and understand the appropriateness of dealing with certain aspects of behavior within the law.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- International Trade Law (20 credits)
- Commercial Trust Law (20 credits)
- Industrial and Intellectual Property Law (20 credits)
- Law and Financial Crimes (20 credits)
- Company Law (20 credits)
- Legal Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This qualification in Logistics and Supply Chain Management qualification is to broaden learners' understanding of logistics and supply chain management and is designed for those who wish to prepare for a first professional role and future career in the field. It is also suitable for logistics and supply chain professionals in the early stages of their careers looking to enhance their knowledge and skills and move to the next level professionally.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Logistics Management (20 credits)
- Supply Chain Planning, Modelling and Analytics (20 credits)
- Procurement and Supply Management (20 credits)
- Supply Chain and Operations Strategy (20 credits)
- Sustainable Operations Management (20 credits)
- Business Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN PROJECT MANAGEMENT

The qualification in Project Management qualification is designed to meet the needs of senior managers responsible for projects and provide a comprehensive understanding of the fundamental topics needed to manage business projects within a complex and ever-changing environment.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Planning, Controlling and Leading a Project (30 credits)
- Procurement Risk and Contract Management (30 credits)
- Advanced Project and Logistics Management (20 credits)
- Operations and Information Management for Project Managers (20 credits)
- Advanced Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN PUBLIC ADMINISTRATION

In this qualification, you will learn how to analyze complex public management problems, lead change effectively, and develop your ability to manage through networks and partnerships. You will be able to shape and deliver the public services of the future and move into more strategic roles in a wide range of organizations.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Managing and Leading in the Public Sector (20 credits)
- Public Service Reform and Innovation (20 credits)
- Policy and Politics – Theory and Analysis (20 credits)
- Managing Public Finance (20 credits)
- Managing Public Sector Projects (20 credits)
- Advanced Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

MASTER IN RISK MANAGEMENT

The qualification in Risk Management is to provide learners with the skills and understanding in risk management that align with good strategic decision-making to maintain organizations' competitive advantage.

Credits: 120 credits

Duration: 1 year

Campus: Montreux

TERM 1 & 2:

- Principles of Risk Management (20 credits)
- Strategic Risk Management (20 credits)
- Responsible Leadership and Governance (20 credits)
- Organisational and Environmental Risk (20 credits)
- Risk Analysis and Modelling (20 credits)
- Advanced Research Methods (20 credits)

Certified Advanced ESG courses:

- ESG Consulting Project & Internship
- Electives: ESG Investment Strategy; Writing ESG Report & Case Study; Generating Profits in the era of sustainability
- Strategy for Sustainability (Stanford University)

INTERNSHIP (4 - 6 months)

- Consultancy Report (15 weeks project, with support of their own academic supervisor)
- Internship of specialization in Switzerland or Worldwide

Doctoral Programs

Our Doctoral program is based on case study methodology in business research. In addition to scholarly cases developed internationally, real-life cases must be brought by each candidate from their own business or industry. After 3 years (8 weekends per year) of research and analysis, candidates will write their final dissertation in their chosen field, with the option to choose their native language. BVIS helps candidates to publish doctoral dissertations, advanced case studies, scholarly articles and specialized books.

Doctoral graduates develop advanced skills in critical thinking, intensive research, data collection, and scholarly writing. They gain a solid business background and study influencing factors in their chosen field. BVIS regularly welcomes professionals and academic faculty from leading universities who wish to spend a period of time pursuing research on any of the above topics.



STRATEGIC MANAGEMENT AND LEADERSHIP

The objective of the Diploma in Strategic Management and Leadership Practice qualification is to develop strategic management and leadership skills for managers who have the authority and personal attributes to translate organizational strategy into effective operational performance.

This qualification reflects current practice in Strategic Management and Leadership and allows learners to develop and expand their high-level understanding of strategic management and leadership in the workplace. This qualification is suitable for mature learners with a background in academic study or industry. The qualification has a clear work-related emphasis on practical skills development alongside theoretical fundamentals.

The qualification will enable learners to become independent, self-directed learners with tools and motivation to continue learning, developing, and reflecting on practice throughout their careers.

The course aims for the following:

- To enable learners to apply analytical and evaluative techniques to business in the private and public sectors.
- To enhance analytical and evaluative skills relating to business across a number of industries.
- Obtain the "Professional ESG Certificate in Sustainability"
- To develop the learner's ability to recognize and reflect on the process of personal learning and development which facilitates the enhancement of key personal, sociable and other transferable skills.
- To develop the learner's ability to formulate and use appropriate methodologies and approaches.
- To ensure the learner understands how to initiate, design and undertake research, development or strategic activities that extend or produce a significant change in the field of work or study.
- To ensure the learner can critically evaluate actions, methods and results and their short and long-term implications for the field of work or knowledge and its wider context.

Program Requirements

FOUNDATION PROGRAMS

The diploma in Foundation Business Management qualification can be offered to learners from age 16. Learners admitted to the program may have sufficient capability at the right level to undertake the learning and assessment.

English requirements: If a learner is not from a majority English-speaking country, the program will support students to reach an academic English level for future University Programs.

BACHELOR PROGRAMS

For entry onto the OTHM Level 4 Diploma qualification, learners must possess:

- OTHM Level 3 degree holders have the possibility to fast-track & have no need to prove their English Language level.
- Relevant NQF/QCF/RQF Level 3 Award/Diploma or at the level of GCE/GCSE, Maturite IB Diploma, IBCP Diploma or equivalent qualifications.
- The learner must be 18 years or older at the beginning of the course
- English requirements: If a learner is not from a majority English-speaking country must provide evidence of English language competency. For more information visit the English Language Expectations page on our website www.othm.org.uk.

MASTER PROGRAMS

For entry onto the OTHM Level 7 Diploma qualification, learners must possess:

- OTHM Level 6 degree holders have the possibility to fast-track & have no need to prove their English Language level.
- An honors degree in a related subject or UK level 6 diploma or an equivalent overseas qualification.
- Mature learners with management experience (learners must check with the delivery centre regarding this experience prior to registering for the program)
- English requirements: If a learner is not from a majority English-speaking country must provide evidence of English language competency.
- We highly recommend applying early. If you need a student visa, please be sure to allow 8 – 12 weeks between application and program start date.

Program Fees

FOUNDATION PROGRAMS

6 - 12 MONTHS

FEES BREAKDOWN	6 MONTHS	12 MONTHS
TUITION	21000	30000
ACCOMODATION & MEALS	9000	18000
GRAND TOTAL	30'000	48'000

All triple rooms are included in the price. Two-person or individual dorm room supplement

Individual students support CHF (TBD according to the student's needs) ; Academic material and resources CHF 500

During the school holidays, students who choose to stay on campus will need to pay 40 CHF a day as the dormitory management fee.

Some trips may have operational costs per student for transportation and meals. This cost information will be provided before enrolment to students/parents.

A refundable security deposit of CHF 3'000 is managed by the student services department. This deposit is designed in case students have any urgent monetary necessities during their students.

BACHELOR PROGRAMS

YEAR 1

YEAR 2

YEAR 3

FEES BREAKDOWN	TERM 1	TERM 2	INTERNSHIP	TERM 3	TERM 4	INTERNSHIP	TERM 5	TERM 6	INTERNSHIP	TOTAL
TUITION	11800	11800		11800	11800		11800	11800		70800
ACCOMODATION	3600	3600		3600	3600		3600	3600		21600
MEALS	1600	1600		1600	1600		1600	1600		9600
ADDITIONAL CHARGERS	2500	2100		2100	2100		2100	2100		13000
TOTAL PER TERM	19500	19100		19100	19100		19100	19100		GRAND TOTAL 115000

A security deposit of CHF 1'500 is required from all applicants. The monthly health insurance premiums during internships (CHF 140 per month) as well as any damage/loss of school property by students will be deducted from the security deposit. All price breakdowns are valid for students who apply from 15 August 2022 onwards. Any previously published price breakdowns and any previously issued invoices remain valid, conditional on the confirmation fee being paid before 15 August 2022 and total fees being paid six weeks before starting the program.

Please note that accommodation is mandatory for terms 1-5. Accommodation may be fully deducted from fees in terms 6 & 7, but not accumulated with any other discounts/scholarships, except early bird discount. During term breaks, accommodation is available at an additional cost of CHF 390 per week and may be reserved through the front desk team (effective from 20th of June 2021).

MASTER PROGRAMS

YEAR 1

FEES BREAKDOWN	TERM 1	TERM 2	INTERNSHIP	
TUITION	14000	14000		28000
ACCOMODATION	3300	3300		6600
MEALS	1500	1500		3000
ADDITIONAL CHARGERS	2600	2200		4800
TOTAL PER TERM	21400	21000		GRAND TOTAL 42'400

A security deposit of CHF 1'500 is required from all applicants. The monthly health insurance premiums during internships (CHF 140 per month) as well as any damage / loss of school property by students will be deducted from the security deposit.

Please note that accommodation is mandatory. Decisions are to be taken on a case-by-case basis. During term breaks, accommodation is available at an additional cost of CHF 390 per week and may be reserved through the front desk team (effective from the 20th of June 2022).

Fees per term for extra room services:
DOUBLE STANDARD ROOM Included in the fees, DOUBLE DELUXE ROOM 1'920, SINGLE STANDARD ROOM 2'640,SINGLE DELUXE ROOM 3'960

ESG COURSES

Type of Certificate

ESG Foundation Certificates
ESG Advanced Certificates

Course Fee

2900 CHF (Free of Charge for BVIS on Campus Students)
5900 CHF (Free of Charge for BVIS on Campus Students)

Students completing the course will receive a certificate from the International Centre associated with UNWTO Academy in Switzerland and a certificate from Stanford University.

*The fees above include all course and study materials for the online courses; students also have the option to attend classes at the Montreux campus in Switzerland with additional costs for board and lodging.

Diploma Templates

BVIS Degree

MBA IN STRATEGIC MANAGEMENT AND LEADERSHIP
Level 7 Diploma in Strategic Management and Leadership

This is to certify that
JOHN SMITH
has successfully completed their qualification at
Bella Vista Institute of Higher Education Switzerland
Awarded on 16 January 2022

European Qualifications Framework (EQF) Level 7
LIN: 180120091 (17180) (DPCN) (BVA: 6032778/9)
This certificate should be read in conjunction with the accompanying transcript

David Hultenes
View President
Bella Vista Institute of Higher Education Switzerland

Rui Zhou
Director
International Centre associated with
UNWTO Academy in Switzerland

EDUQUA, AACSB, EQUIS, AMBA logos

ITS Degree

We, the undersigned, hereby certify that
Maria Borg
has graduated in
Bachelor in International Hospitality Management (Hons)
in collaboration with the Haaga-Helia University of Applied Sciences
with
First Class Honours
MQF Level 6 (240 ECTS)
on the 01 December 2021

CHIEF EXECUTIVE OFFICER, CHAIRMAN BOARD OF GOVERNORS, BFGUSTAB

Haaga-Helia University of Applied Sciences, Finnish Higher Education Authority

certificate no. 1000202021

Stanford ESG certificate

Stanford Center for Professional Development
408 Panama Mall, Stanford CA

Record of Completion 02/Dec/2020
Page 1 of 1

Free Termian
408 Panama Mall
Stanford, CA
94305 United States

Account Number: X200000

Course No.	Title	Quarter	Completion Date	Grade	CEU(s)
XSDR120 - 007	Decision Quality in Organizations	Autumn 2009-10	01/Nov/2009	P	2.0
XSDR322 - 010	Decision Leadership	Autumn 2010-11	15/Sep/2010	P	2.0
STATS202 - 009	Data Mining and Analysis	Summer 2015-16	15/Aug/2011	S	Average
XAPM110 - 041	Converting Strategy into Action	Autumn 2011-12	30/Jun/2012	S	2.0
XSDR122 - 048	Decision Analysis	Autumn 2015-16	06/Apr/2016	S	2.0
XSDR220 - 038	Biases in Decision Making	Spring 2015-16	27/Oct/2016	S	2.0
XSDR225 - 011	Cumulative Decision Making and Navigation	Winter 2016-17	05/Jun/2017	S	2.0

Certificate
Strategic Decision and Risk Management Certificate
Awarded 05/Jun/2017

Signature
Associate Dean, Global and Online Education, School of Engineering
Executive Director, Stanford Center for Professional Development
Stanford University

BVIS ESG Certificate

HEREBY CERTIFIES THAT
Nicolas Suarez
HAS SUCCESSFULLY COMPLETED THE COURSE AT THE INTERNATIONAL CENTRE ASSOCIATED WITH UNWTO ACADEMY IN SWITZERLAND
GET CERTIFIED: ESG FOUNDATION COURSE
ALTDORF 2022-10-15

Sylvain Cramet
President
Bella Vista Institute of Higher Education

Rui Zhou
Director of UNWTO
International Center Switzerland

HIM Degree

Ingrid Hansen
has successfully completed all requirements and has been awarded the
Bachelor of Arts in Hospitality Business Management
5 October 2020

ULRIKA BJÖRKLUND
Dean

Dr David Knoff
VP Academic Excellence & Innovation

IELTS certificate

IELTS
Test Report Form

NOTE: Candidates must provide a valid passport or other document that shows their name and date of birth. It is recommended that candidates bring a valid passport with them to the test centre.

Centre Number: 04855 Date: 18/DEC/2015 Candidate Number: [Redacted]

Candidate Details
Family Name: [Redacted]
First Name: [Redacted]
Candidate ID: [Redacted]
Date of Birth: 21/06/1993 Gender: M Nationality: Private Candidate
Country or Region of Origin: INDIA
First Language: TAMIL

Test Results
Listening: 6.5 Reading: 6.5 Writing: 6.0 Speaking: 6.0 Overall Band Score: 6.5 CEFR Level: B2

Administrator's Signature: [Redacted] Date: 30/12/2015 Test Report Form Number: [Redacted]

BRITISH COUNCIL, IDP, CAMBRIDGE ENGLISH logos

UNWTO Internship certificate

International Centre associated with UNWTO Academy in Switzerland
St. Josefsweg 15
6402 Altdorf
Switzerland

Dear Ms. Example,

This is a certified confirmation by the International Centre associated with UNWTO Academy in Switzerland of the participant's internship position for Ms. Example. The internship will begin after the completion of the CHM Level 7 Master in Tourism and Hospitality Management Term 1 & 2 (partnership) with Hotel Institute Montreux (HIM) and Bella Vista Institute of Higher Education Switzerland.

Learners can choose from the first term one of our diverse specializations endorsed by some of the world's most respected business and industry leaders who assist us in creating course content, hold guest lectures, host company visits, assign projects and finally offer an exclusive career opportunity. Students will start their chosen specialization courses from Term 3. In order for this certification to become valid, all the terms (1 & 2) and subjects assigned to be completed during the studies one year timeframe.

The internship supports the further development of the learners with practical hands-on experience, enabling future job opportunities after the internship. Possible placements range from a variety of sectors within the tourism industry such as: Client Line Management, Health Management, and Airport Management (depending on the learner's future goals a specific field can be selected).

Thank you once again for your educational involvement and we look forward to welcoming you in campus.

Wishing you a successful Academic year.

Ms.
Signature position

International Centre associated with UNWTO Academy in Switzerland
St. Josefsweg 15, 6402 Altdorf (CH) Switzerland Tel: 041 874 10 00

TOEFL certificate

TOEFL
Internet-Based Test Official Score Report
For the Test of English as a Foreign Language

Registration Number: 1006 Test Code: 0000
Name: [Redacted] Date of Birth: [Redacted]
Country: India Language: English

Test Date: [Redacted]

TOEFL Scaled Scores
Reading: 25 Listening: 25 Speaking: 25 Writing: 25 Total Score: 100

INFORMATION ABOUT TOEFL INTERNET-BASED TEST SCORES
For the Internet-based test, you will receive four section scores and a total score. A total score is not reported when one or more section scores have not been administered. These scores have the following ranges:

Section	Scaled Score
Reading	0-30
Listening	0-30
Speaking	0-30
Writing	0-30
Total Score	0-120

VALUITY OF SCORES
Because English proficiency can change considerably in a relatively short period, scores older than five years old cannot be reported or validated. Please keep the date on which the test was taken.

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